



K.M.G. COLLEGE

OF ARTS AND SCIENCE (AUTONOMOUS)

Ammanankuppam, Gudiyattam, Vellore Dt-635803

Permanently Affiliated to
Thiruvalluvar University, Vellore

Recognized by UGC under section 2(f)
& 12(B) of the UGC Act 1956

Accredited by NAAC (2nd Cycle)
with 'A' Grade (CGPA of 3.24/4)

NEWSLETTER

Volume 6 | Issue 2 | Academic Year- 2023-2024 (January to May)

INSIDE

- ✧ Messages - 02
- ✧ Academic Activities - 03
- ✧ FDP - 04
- ✧ Club Activities - 05
- ✧ Spoken Tutorial - 07
- ✧ Sports Activities - 07
- ✧ Rank Holders - 08



Managed by
Kunja Kousalya Ammal Govindarajan
Educational and Charitable Trust, Gudiyattam

www.kmgcollege.edu.in





MANAGEMENT MESSAGE

"Don't wait for the opportunity. Create it." - George Bernard Shaw

We are grateful to look how well received this newsletter has been. We are glad that our professors and students possess a wealth of creative potential and original ideas, as indicated by the varied range of publications in numerous categories. The newsletter was expertly planned and created by the editorial board. Our felicitations to the team that took on the challenging task in the most effective way. Our goal with this small technical work is to give students a sense of community within the institution as well as a desire to read.



Thiru.K.M.G.BALASUBRAMANIAN
Managing Trustee



Thiru. K.M.G. SUNDARAVADANAM, B.A., B.G.L.,
Chairman



Thiru. K.M.G. RAJENDRAN, B.Sc.,B.L.,
Secretary



Thiru. K.M.G. MUTHUKUMAR, B.Com.,
Treasurer

PRINCIPAL MESSAGE



Prof. Dr. M. Senthilraj

M.Com., MBA., MSW., M.Sc(Psy.), M.Ed., M.Phil (Com.),
M.Phil (Edu.), Ph.D(Com.), D.Litt., LLB., SET(Com.), SET(Mgt.),

Principal

"Education is the foundation of all we do in life. It shapes who we are and what we aspire to be."-Julie Payette.

I firmly believe that education is a synthesis of creativity and academic brilliance. As a Principal, I admit that the faculty members of this college committed to empower and inspire our students to develop modest, and perceptive individuals who are ready to leave their imprint in all walks of life. I also laud the relentless efforts of our teachers for giving their best in bringing out this newsletter. I am very sure that through a collaborative effort we can achieve more to benefit our students who are the future leaders of tomorrow.

Dr.M.SenthilRaj
Principal

VISION

To provide affordable quality education, while equipping students with knowledge and skills in their chosen stream, inculcate values, identify hidden talents, and provide opportunities to realize their full potential and to transform them as leaders, entrepreneur, and responsible citizens.

MISSION

To strive for quality education in keeping with the motto of the college. "Education in Education" and prepare young minds for imbibing knowledge, skills and sensitivity.

College Managed by

Kunja Kousalya Ammal Gouindarajan
Educational and Charitable Trust, Gudiyattam.

SISTER INSTITUTIONS

Thiruvalluvar Elementary School, Gudiyattam.
Thiruvalluvar Hr. Sec. School, Gudiyattam.
K.M.G. College of Education, Gudiyattam.

EDITOR NOTE



"The future belongs to those who believe in the beauty of their dreams." – Eleanor Roosevelt.

It is indeed a great honor to be the Newsletter Commentator and it is a huge pleasure to launch this second issue of 2023-2024. This newsletter highlights the college's various activities, student and faculty achievements, and publication details. At this outset, I thank the management for entrusting me with this editorial responsibility. I also extend my sense of gratitude to all colleague for their valuable contributions to the high academic standards reflected in this newsletter. -

Dr. S. Sasikumar, M.A., B.Ed., Ph.D., Assistant Professor & Head, Department of English

EDITORIAL BOARD : Ms. K. Saranya, M.A., B.Ed., Assistant Professor of English.

DEPARTMENT OF ENGLISH

☞ The faculty members and the students of the department have participated in an International Conference on "Interpretation of Language Teaching and Modern Theories-24 (ILTMT'24)" held at Marudhar Kesari Jain College for Women, Vaniyambadi on 22.02.2024. Dr.S. Sasikumar, Assistant Professor and Head, has acted as a chair person for the technical session – I in this conference.



DEPARTMENT OF BUSINESS ADMINISTRATION

☞ The Department students have participated in a National level Inter-College ICOMDEST2K24 Competition, held on 24.01.2024 at Islamiah College, Vaniyambadi.

☞ The Department has organized a Workshop on 01.02.24. Alumni members Mrs.S. Ramya (2014-2017 Batch), Customer Relation Manager, Max. Life Insurance, Bengaluru & Mr. K. Sunil (2014 - 2017 Batch), HR Manager, Platform Commons Foundation, Bengaluru were addressed the gatherings.

☞ An Intra department competition, Zappy2K24 was conducted on 02.02.2024.

☞ The Department in association with Mazharul Uloom College, Ambur organized an Inter-Collegiate workshop on 15.02.2024 entitled "Preparation of Project Report". Dr.R. Manikandan Assistant Professor & Head Department of Business Administration gave a special lecture on "Importance of Project Report".

☞ The Students have participated in a special 'Management Events' organized by Don Bosco College, Yelagiri on 16.02.2024 and Won first prize in MIME Show & Best Manager competition.

☞ An Alumnus Ms. V. Ramya of 2014-2017 batch has sponsored entire tuition and Exam fees for a student on 19.01.2024.



PG & RESEARCH DEPARTMENT OF COMMERCE

☞ A Ph.D. Viva-Voce Examination was held on 24.01.2024. Ms.K. Thavamani Research Scholar has defended her thesis entitled, "A Study on Environmental Awareness and Factors Influencing Consumers Purchase Intention, Behavior and Satisfaction towards Green Marketing (Special Reference to Kanchipuram District)".

☞ The Department has conducted a Ph.D. Viva Voce Examination on 24.04.2024. Mr. T. Asrar Ahmed Research Scholar has defended his thesis on "Effect of brand Equity on brand Preference and Purchase Intention-A Study with Reference to Home Appliance".



DEPARTMENT OF COMMERCE (CA)

☞ The Department and Entrepreneurship development cell have jointly organized "KMG Bazaar" on 23.02.2024.

☞ The Department has convened an industrial visit and visited few Tea & Chocolate Factories at Ooty on 06.03.2024 & 07.03.2024.

☞ The Department has organized an extension activity at Thiruvalluvar School, Gudiyattam and taught "Basic of Computers" to the Upper Primary Students.



DEPARTMENT OF COMPUTER APPLICATION

☞ As a part of Industrial Visit, the department students have visited "National Remote Sensing Centre, Indian Space Research Organization", Jeedimetla, Hyderabad on 09.02.2024.



☞ The Department students have participated in a State – Level "Technical Symposium" held at Voorhees College, Vellore on 16-02-2024 and won overall championship.

☞ The Department students have participated in the MAC FEST'24 Symposium, held at Marudhar Kesari Jain College for Women on 28-02-2024 and won overall championship. Remote Sensing Centre, Indian Space Research Organization", Jeedimetla, Hyderabad on 09.02.2024.



PG AND RESEARCH DEPARTMENT OF COMPUTER SCIENCE

☞ The Department students have participated in the IFEST 2024 organized by Auxilium College, Vellore on 30.01.2024.

The Department students have participated in a one day "National Level Symposium 2024" organized by Sacred Heart College, Thirupattur on 06.02.2024.



ACADEMIC ACTIVITIES

PG & RESEARCH DEPARTMENT OF CHEMISTRY

☞ The Department has organized a one-day Industrial Visit to "ISRO Propulsion Research Complex (IPRC)" Mahendragiri on 01.02.2024.

☞ A three days educational tour was organized from 01.02.2024 to 03.04.2024.

☞ Dr. S. Praveen Kumar, Head, Department of Chemistry has delivered a special Lecture on "Easy way to learn Basic Chemistry" a programme named "In-service Training programme for Science Teachers" organized by KMG College of Arts and Science in association with Tamil Nadu State Council for Science and Technology on 10.01.2024.

☞ Dr. S. Praveen Kumar Head of the Department, has published a book chapter on Reference Module in Materials Science and Materials Engineering, © 2024 Elsevier an edited volume book named "Application of Polymer/Spinel Ferrite Composites for Removal of Organic/Inorganic Pollutants from Wastewater"

☞ The Department students were participated in a Paper Presentation competition organized by the Department of Chemistry, Auxilium College (Autonomous), at Vellore, on 10.02.2024. Ms. B.Anitha of III BSC., Chemistry has Presented a paper entitled as "UV –Visible Spectroscopy" in this event.

☞ The Department students were participated and presented their project works in an International Conference on: Emerging Advanced Materials [ICEAM – 2024]", organized by the Department of Chemistry, Marudhar Kesari Jain College for Women, Vaniyambadi, on 12th Mar 2024.

☞ The Department has conducted "Farewell day" on 16.04.2024



☞ The Department students have participated in a one day "National Level symposium 2024" organized by Sacred Heart College, Thirupattur on 06.02.2024.

☞ As a part of Industrial tour, the department students have visited the Radio Astronomy Centre located at Ooty on 09.02.2024.



☞ The Department students have participated in a "State Level Technical Symposium 2024" organized by Voorhees College, Vellore on 16.02.2024, and won Overall Championship.



☞ The Department students have participated in "Mac-Fest 2024" organized by Marudhar kesari Jain College for Women, Vaniyambad on 28.02.2024.



The Department of Computer Science and its association have organized an Intra-Department events and Guest lecture programme on 21.02.2024. Dr. K.Arulanandam, Associate professor, Government Thirumagal Mills College gave a special lecture on "Cyber Security".

PG & RESEARCH DEPARTMENT OF MICROBIOLOGY:

☞ As a regular process of compost making, the department has been collecting the vegetable wastes and other organic wastes from the canteen every day to make compost processing more effective.



☞ The Department students have visited Central Food Technological Research Institute (CFTRI) Mysuru on 26.01.2024 to 29.01.2024.



DEPARTMENT OF MATHEMATICS:

☞ The Mathematics Association and PG & Research Department of Mathematics have organized a special lecture titled "Application of Mathematics in Real Life" on 27.02.2024. Dr. S. Karunanithi, Head & Associate professor, Department of Mathematics, Government Thirumagal Mills College, Gudiyattam has acted as resource person.

☞ The Department students have participated in a State Level Workshop "MATLAB", conducted by department of Mathematics at Auxilium College (Autonomous), Vellore, on 12.02.2024.



DEPARTMENT OF PHYSICS

☞ Physics Association has convened a Lecture Program entitled "Fundamental of Material Science" on 20.02.2024. Dr.V. Sabari, M.Sc., M.Phil., Ph.D. from Marudhar Kesari Jain College for Women, Vaniyambadi, delivered a special lecture to mark this event.



DEPARTMENT OF ARTIFICIAL INTELLIGENCE

☞ The Department has organized a special event named "Offences against Women" on 05.02.2024. Miss. L. Anbarasi, BA. B.L., (Hons) has delivered a special lecture on "Problems Encountered by the Women". Around 135 students were participated in this event.



CLUB ACTIVITIES:

RED RIBBON CLUB

☞ KMG College of Arts and Science and Red Ribbon Club in collaboration with Govt. Pentland Hospital Vellore, have organized a seminar on "Physical and Mental Health Enrichment", in Thiruvalluvar Higher Secondary School on 12.02.2024 for the school students. Mr. Shivaji Rao, Psychiatrist, Vellore Pentland Hospital, has created awareness among the students, and advised them to get refrain from all kinds of Physical and Mental Stress. About 200 students were participated in this programme.

☞ The Club has visited the Blood Bank of Narayani Hospital and Research Centre on 13.03.2024. The students has examined the knowledge of techniques observed in preserving the blood samples through this visit.



YOGA CLUB

☞ The Yoga club has organized "Ulagu Nala Velvi" on 06.01.2024. Nearly 98 students were participated in this program



FINE ARTS CLUB

☞ The Fine Arts Club has organized Samathuva Pongal celebration programme on 12.01.2024.



WOMEN'S WELFARE CLUB

☞ The club has conducted 'Flameless Cooking' and 'Essay Writing' competitions on 16.02.2024 to mark the International Women's Day.

☞ The club in association with NSS have celebrated the International Women's Day on 08.03.2024.



NSS ACTIVITIES:

☞ National Service Scheme has observed National Untouchability Day" on 30.01.2024 and took pledge against Untouchability also practicing social events.

☞ The National Service Scheme organized Seven-days special camp from 01.02.2024 to 07.02.2024 at Government Higher secondary school, Parasuraman Patti, Veppur village

☞ The National Service Scheme has organized "Road safety awareness Rally" on 06.03.2024 held at New Bus stand, Gudiyattam

☞ The National Service Scheme organized "New voters and Road safety awareness Rally" on 06.03.2024 at New Bus stand Gudiyattam, and created awareness about the importance of voting.

☞ The National Service Scheme Organized "TB awareness programme" among the girl students on 11.03.2024 in our college campus. Dr. K. Shankari, Medical officer, (RBSK) K.V. Kuppam. Ms.K. Poongodi, State Programme Coordinator, Vellore district have participated and created awareness about the tuberculosis disease and its causes.

☞ The National Service Scheme has organized "Blood donation camp" on 12.03.2024. Dr. M. Maranbabu, Chief Medical Officer, Govt Hospital, Gudiyattam, and K.V. Kuppam block Health Inspectors were present. 60 units of blood have been donated to Government Hospital, Gudiyattam.



ACADEMIC ACTIVITIES

PLACEMENT CELL

☞ Placement Cell in collaboration with SkillsDA NAASCOM Foundation organized off campus Drive on 09.01.2024 at Thiruvalluvar University.

☞ PG & Research Department of Computer Science students have participated in off campus Drive-ACS Mega Job Fair on 20-01-2024 at Thiruvalluvar Higher Secondary School Gudiyattam. 2 2 students have obtained placement in various companies

☞ In association with PVR Enterprises recruitment for FOXCONN, Chennai, the Placement Cell arranged campus drive on 07-02-2024. 190 students were selected and provided with job offer letter.

☞ Placement cell and Research & Development Cell jointly organized Career Development, Program on "Research and its Employability in life Sciences" for students of science stream on 09-02-2024

☞ The Placement Cell has organized a Campus drive conducted by Piramal Finance Private limited Chennai on 13-02-2024.

☞ In association with SkillsDA NAASCOM Foundation, the placement Cell organized off campus Drive at Arcot Sri Mahalakshmi College for Women, on 04-03-2024.



SPOKEN TUTORIAL:

Spoken tutorial is a Free and Open-source Software ensuring that anybody desire to learn, can learn from any place, at any time in a language of their choice. It is an online certificate course. Nearly 1185 students were enrolled and benefited through this course.

S. No	Semester Start Date	Software Course	Department	Participant List Status
1	Jan 3, 2024	Python - Python 3.4.3	Bachelor of Computer Application (BCA)	98
2	Jan 3, 2023	C and CPP	Bachelor of Computer Application (BCA)	109
3	Jan 3, 2023	RDBMS PostgreSQL	Bachelor of Computer Application (BCA)	108
4	Jan 2, 2024	Introduction to Computers	B. Com (General)	70
5	Jan 2, 2024	Introduction to Computers	B. Com (General)	77
6	Mar 2, 2024	Introduction to Computers	M.Com.,	2
7	Jan 4, 2024	Introduction to Computers	M.Com.,	2
8	Jan 2, 2024	Introduction to Computers	M.Com.,	2
9	Jan 5, 2024	Introduction to Computers	Bachelor of Business Administration (BBA)	87
10	Jan 5, 2024	Introduction to Computers	Bachelor of Business Administration (BBA)	146
11	Jan 5, 2024	Introduction to Computers	B.A English	23
12	Jan 5, 2024	Introduction to Computers	M.A English	3
13	Jan 2, 2024	Bio python	B.Sc., Biochemistry	22
14	Jan 2, 2024	Animation Techniquis Synfig	B.Sc., Biochemistry	7
15	Mar 2, 2024	Introduction to Computers	B.Sc., Biochemistry	3
16	Mar 2, 2024	Introduction to Computers	B.Sc., Biochemistry	41
17	Jan 4, 2024	Introduction to Computers	M.Sc., Biochemistry	4
18	Jan 4, 2024	Introduction to Computers	M.Sc., Biochemistry	6
19	Jan 3, 2024	Introduction to Computers	B.Sc., in Chemistry	15
20	Jan 18, 2024	Web Development HTML	B.Sc., Computer Science	2
21	Jan 19, 2024	Web Development CCS	B.Sc., Computer Science	94
22	Jan 18, 2024	Advanced CPP	B.Sc., Computer Science	106
23	Jan 18, 2024	Introduction to Computers	B.Sc., Computer Science	97
24	Jan. 2, 2024	Java	M.Sc., Microbiology	5
25	Jan. 2, 2024	Java	M.Sc., Microbiology	1
26	Jan. 2, 2024	Web Development – HTML	M.Sc., Microbiology	4
27	Jan. 2, 2024	Web Development – HTML	B.Sc., Microbiology	51
28	Jan. 8, 2024	Web Development – HTML	B.Sc., Artificial Intelligence	42
29	Jan 8, 2024	Python – Python 3.4.3	B.Sc., Artificial Intelligence	42
30	Jan 3, 2024	Python – Python 3.4.3	B.Sc., Data Science	48
TOTAL				1317

SPORTS ACTIVITIES

INTER DIVISIONAL LEVEL:

R. Sathishkumar of 3rd B.Sc., Computer Science has participated in South Zone Inter University Athletic (Men) Tournament held at Tamil Nadu Physical Education and Sports University Chennai from 29.12.2023 to 01.01.2024.

K. Sandeep of 2nd B.Sc., Bio-Chemistry has secured 3rd place in Thiruvalluvar University Inter-Divisional Cricket (Men) Tournament held at Abdul Hakeem College, Melvisharam, held from 03.01.2024 to 04.01.2024.

S. Lingeshwaran of 2nd M. Com (CA) Won Silver Medal in Thiruvalluvar University Inter-Divisional Best Physique (Men) Tournament held at Abdul Hakeem College, Melvisharam on 12.01.2024.

Our college students have participated in Thiruvalluvar University Inter Divisional Cross-Country (Men) Tournament held at Don Bosco College of Arts and Science, Yelagiri Hills on 23.01.2024.

Students participated in Thiruvalluvar University “Inter Divisional Cross- Country” (Men) Tournament held at Don Bosco College of Arts and Science, Yelagiri Hills on 23.01.2024.

S. Sanjai of III BBA, A. Kiran of II B.Sc. Microbiology, S. Sivanesan, L.Hariprasath, D.Mohanram and H.Sanjai of I B.Com, R.Likanth and S.Surendhar of I B.Sc Data Science have placed Fourth in Thiruvalluvar University Inter Divisional Ball Badminton (Men) Tournament held at Sanmuga Industrial College of arts and Science Thiruvannamalai on 15.3.2024.



DISTRICT LEVEL:

☞ Students have participated in District level KHELO INDIA Youth Games held at Sports Development Authority of Tamil Nadu, Katpadi on 10.01.2024.

☞ On 75th Republic Day District Level Boxing Tournament held at Boys Higher Secondary School, vannivedu, Walajapet on 26.01.2024. R. Aadhavan of 1st M.Sc., Information Technology seized a Gold 31 Medal in 83kg Boxing Tournament.

☞ The Annual sports day was celebrated on 12.04.2024. Shri.V.C. Veenoth, B.E., P.G.P.M., Branch Manager, Indian Overseas Bank, Gudiyattam has acted as chief guest.

☞ S. Dhivya Sri of II BCA has won Best Athlete Championship for Women.

☞ The Best Athlete for Men was secured by K. Jeevanandham of III B.Sc. Computer Science.

☞ Over All Championship for Men was secured by S. Kaif Ahmed of I M. Com Computer Application.

☞ Over All Championship for Women was secured by N. Durga Devi of II M.Sc., Microbiology.



LIBRARY

Mr. K. Paranthaman, Librarian, Prof. N.S.Rajanandan, Head, Department of Artificial Intelligence, Dr. S. Sasikumar, Head, Department of English, and Dr. R. S. Balaji, Assistant Professor, Department of Tamil were participated in the 47th Chennai book fair on 20.01.2024.



GRIEVANCE REDRESSAL CELL & ANTI RAGGING

The Grievance Redressal cell and Anti Ragging committee have jointly organized an "Intra College Competition" on 16.02.2024.

☞ The committee has conducted an "Awareness Program" on 19.02.2024.



PAPER PUBLICATIONS

The following staff members have published research articles in reputed journals.

☞ Mrs. K. Komathi, Asst. Professor & Head, Department of Commerce.

☞ Dr. D. Saravanan, Asst. Professor, Department of Commerce.

☞ Mrs. N. Raji, Asst. Professor & Head, Department of Mathematics.

☞ Dr. S. Praveen Kumar, Asst. Professor & Head, Department of Chemistry.

STAFF ACHIEVEMENTS

☞ Prof. R.M. Balamurugan, Asst. Professor of Computer Science has received the Best Nodal Officer Award from his Excellency Honorable Governor of Tamil Nadu on 25.01.2024 for his outstanding support extended through Electoral Club.

FACULTY DEVELOPMENT PROGRAMME

☞ Dr. P. Bhavani, Assistant Professor, Department of English, has participated in a one-week Faculty Development Programme "Digital Marketing" held from 08.01.2024 to 12.01.2024 at Thiruvalluvar University, Serkkadu.

☞ Prof. M. Saranya and Dr. D. Aswini, Assistant Professor, Department of English have participated in a Two-Day Faculty Development Programme on "Naan Mudhalvan Overview of English Communication" held on 22.01.2024 to 23.01.2024 at Thiruvalluvar University, Serkkadu.

☞ Dr. S. Dinesh Kumar, Assistant Professor, Department of Microbiology has attended a Five-Days Faculty Development Programme on "Naan Mudhalvan- Bioinformatics" from 08.01.2024 to 12.01.2024 organized by Thiruvalluvar University, Serkkadu.

☞ Prof. R. Sasireka, Assistant Professor, Department of English, has attended a Five-Day virtual Faculty Development Programme on "Graphics Design and Multimedia" organized by Naan Mudhalvan Cell, Thiruvalluvar University, Serkkadu from 25.06.2024 to 29.06.2024.

STUDENTS ACHIEVEMENT

☞ Department of Business Administration students have participated in a special "Management Event" and won 1st prize in Mime show & Best Management competitions held at Don Bosco College, Yelagiri on 16.02.2024.

☞ R. Dinesh Kumar and K. Anbumani of III CS 'A' have secured 3rd place in "ifest-2024" Poster Presentation Competition, held at Auxilium Women College, Vellore on 30.01.24.

☞ D. Kanniyapan of II CS 'A' has secured 3rd place in the "Mac-Fest 2024" Web Designing competition, held at Marudhar Kesari Jain College for women, Vaniyambadi on 28.02.2024.

☞ R. Aadhavan of Ist M.Sc., Information Technology seized a Gold Medal in District Level Boxing Tournament for (88kg) division held at Boys Higher Secondary School, Vannivedu, Walajapet on 26.01.2024.

RANK HOLDERS 2023



PROGRAMME OFFERED

UG PROGRAMME

B.A. English
B.B.A
B.Com
B.Com (CA)
BCA
B.Sc. Computer Science
B.Sc. Biochemistry
B.Sc. Microbiology
B.Sc. Mathematics
B.Sc. Chemistry
B.Sc. Data Science
B.Sc. Artificial Intelligence

PG PROGRAMME

M.A. English
M.Com
M. Sc. Information Technology
M. Sc. Biochemistry
M. Sc. Mathematics
M. Sc. Chemistry
M.Com (CA)
M. Sc. Microbiology

Ph. D PROGRAMME

Ph.D. Commerce
Ph.D. Biochemistry
Ph.D. Microbiology
Ph.D. Chemistry